

# Amendment XVIII to Robotics for All Corporate Bylaws

## Publicity Committee

### **Amend Article VII**

#### 1. ADD

##### a. Section 7.4. Publicity Committee

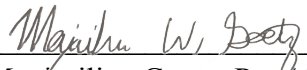
The Publicity Committee is responsible for raising awareness for Robotics for All through company advertising, social media, and public outreach. It is composed of three sub-officer positions.

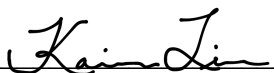
- i. The Director of Digital Marketing will manage and oversee all social media platforms, strategize successful social media campaigns, and promote Robotics for All through social advertising
- ii. The Director of Graphic Design will create compelling and creative content for Robotics for All and design graphics for Robotics for All's social media platforms, websites, and posters. They will also be responsible for training others to design graphics for the organization while maintaining consistent branding on all designs.
- iii. The Director of Public Relations is responsible for corresponding with the professional community and news, maintaining connections with corporate partners, organizing outreach events, and producing written material and articles for the organization.

Each position will be appointed by the Director of Publicity. The minimum term length will be one school year (36 weeks), but exceptions will be granted if needed. One person may occupy multiple roles. When a person leaves their position, he/she is responsible for recruiting the next person to occupy their position, who will be approved by the Director of Publicity.

APPROVED/REJECTED (circle one) by the Board of Directors on this 19 day of Oct., 2020

Aye: 9 Nay: 0 Abstain: 1 Absent: 1

  
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Maximilian Goetz, President - Robotics for All, Inc.

  
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Karina Liu, Secretary - Robotics for All, Inc.