

# Board Meeting #34

24 JANUARY 2021 / 5:00 - 6:00 p.m. PST

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## Table of Contents

1. Updates and Discussion
2. Publicity Plan for Spring Enrollment
3. Increase Volunteer Recruitment on the East Coast
4. Slack and Other Communication Methods
5. Different Pricing Model in the Next Session?
6. Address Intern Problem of Introduction to New Tasks
7. Sanjay: Potential RFA Robotics Competition
8. Summary of Action Items

## Board Member Attendees

Maximilian Goetz (Founder, President, CEO)

Garrett Tieng (Vice President, COO)

Crystal Lee (Director of Publicity)

Ben Wyler (Director of Recruitment)

William Xuan (Treasurer, CFO)

Aarushi Khandelwal (MFA, Vol. Coordinator)

Amari Butler (TFA)

Victoria Tsai (CFC, Class Coordinator)

Danielle Trinh (Secretary-Elect)

## Board Member Absentees

Kenneth Meng (Director of Curriculum) - excused due to debate tournament

## Other Attendees

Sanjay, Keddisha McIntyre, Don Chen, Isabella Valli-Doherty, Leon, Mariam

## Additional Notes

- N/A

## Updates and Discussion

1. **Crystal: Publicity Updates**
  - a. Finalizing logo and website
  - b. Working on February newsletters
2. **Kenneth Garrett: Curriculum Updates**
  - a. Possibly Arduino-related curriculum for in-person classes
  - b. Looking for external curriculum reviewers
  - c. Will conduct a general quality check for all curricula and a few small revisions
3. **Ben: Recruitment Updates**
  - a. MFA Ambassador interviews happening this coming week
  - b. Publicity interviews in 1-2 weeks
  - c. TFA's Language for All is starting to recruit
  - d. 80 tutors on the tutor interview waiting list
  - e. Hosted extended teacher training
    - i. Had one-on-one breakout rooms, but this would not be realistic for the future when there are more teachers
    - ii. Discussion tabled
4. **William: Financial Updates**
  - a. Compiled list of people to email
  - b. Considering movement of payment processes (PayPal, etc.)
5. **Danielle: Secretary Related Updates**
  - a. Legal documents are now in the board member drive
6. **Aarushi: Mentoring for All Updates**
  - a. Positions are now live
  - b. Website is almost complete
7. **Amari: Tutoring for All Updates**
  - a. New separate Slack workspace for TFA members
    - i. Announcement channel is linked to the RFA one
  - b. Language for All has some members, working on recruitment
  - c. Scheduler is on track to be done in a week
    - i. Test run for a few current students
8. **Victoria: Crafts for Charity Updates**
  - a. Reorganizing, stabilizing
  - b. Working on how to publicize
9. **Max and Garrett: General Organization Updates**
  - a. Made a short list of contacts to reach out to for advisory board members
    - i. Goal: have them assembled by the beginning of March
  - b. First of March to beginning of April- hackathon recruitment
    - i. Contact colleges for speakers

## Publicity Plan for Spring Enrollment

1. Switching away from Peachjar?
  - a. Spent \$1000 last year, breaking even
  - b. Getting more high-income students instead of our target of low-income
2. What is our budget?
  - a. \$500 to test different platforms - Yelp, Facebook, Nextdoor, etc.
3. Where do we want to publicize?
  - a. Offer program to to higher income schools, alongside their afterschool programs
  - b. Send out fliers and ask schools to distribute
  - c. Still prioritize getting lower income students

## Increase Volunteer Recruitment on the East Coast

- We're reaching the limit on the effectiveness of VolunteerMatch
- Email NHS at schools and have RFA added to approved organization for volunteering
- Time advantage for east coast volunteers
- Reaching out to international volunteers can cause complications
  - Time consuming and expensive background checks
  - Look into reaching out to UK schools
- DM school clubs on Instagram

## Slack and Other Communication Methods

- Invite people as guests to see one shared channel between workspaces
- Bot for copying messages?
- Bot for automatically adding people into #announcements?
  - Channel must be private in order to be shared

## Different Pricing Model in the Next Session?

- Pricing survey sent out to parents
- Thinking about increasing price from \$75 (\$4.69 per class) to \$100 (\$6.25 per class)
  - More revenue, more free classes we can offer
  - Discussion tabled; need more survey responses

## Address Intern Problem of Introduction to New Tasks

1. **Problem:** Some interns may not want to try new tasks because the tasks and the commitment are not made clear enough.

## 2. Potential Solutions:

- ~~○ Monthly information sessions~~
- Google Doc with more information
- Channel with board members

## Sanjay: Potential RFA Robotics Competition

- Fall 2022 state robotics competition similar to VEX and FTC
- Winners get invitations to national competition
- Concerns with target audience, and it would be expensive to run
- Discussion tabled

### Summary of Action Items

N/A

Total time taken: 1 hour, 1 minute



Maximilian Gotez, President - Robotics for All, Inc.



Garrett Tieng, Vice President - Robotics for All, Inc.



Danielle Trinh, Secretary - Robotics for All, Inc.